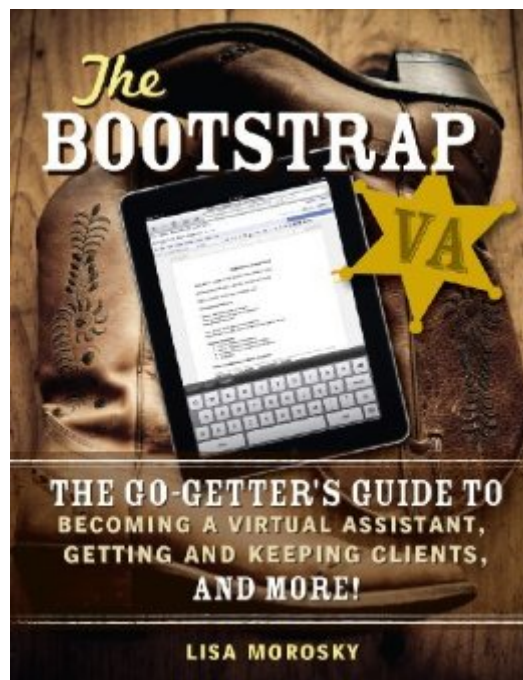


The book was found

The Bootstrap VA: The Go-Getter's Guide To Becoming A Virtual Assistant, Getting And Keeping Clients, And More!



Synopsis

UPDATED FOR 2015 - THIS IS THE SECOND EDITION!"It's not often that I get really, really excited about an eBook and it's even less often that I give an eBook five stars. But I'd give Lisa's eBook six stars out of five. It's that thorough, well-written, and just plain excellent." - Crystal Paine of Money Saving Mom®"The Bootstrap VA: The Go-Getter's Guide to Becoming a Virtual Assistant, Getting and Keeping Clients, and More!" is an organized brain dump of everything Lisa Morosky has learned and experienced (and what she wishes someone had told her) during her time building, growing, downsizing, and repositioning a business as a virtual assistant. The eBook includes chapters on web working, the basics of being a virtual assistant, creating your business plan, setting up your business offline and online, getting clients, working with and keeping clients, how to grow or slow your business, alternative income streams for virtual assistants, time management for virtual assistants, virtual assistant business killers and how to avoid them, and answers to common questions new virtual assistants ask. It also includes interviews with successful virtual assistants, interviews with clients who utilize a virtual assistant, resources at the end of most chapters, a 30-Day Reading Guide and Action Plan, and access to The Bootstrap VA Facebook Group where readers can bounce ideas off of each other and get the support needed no matter where they are in the process of becoming and working as a virtual assistant. If you want to get started as a virtual assistant, you're a go-getter looking to bootstrap your way to success, and you want to create a business that complements your life and your schedule (instead of a job you're a slave to), this is an eBook you can't afford to miss. "The Bootstrap VA", combined with your hard work and determination, is a winning recipe for a thriving virtual assistant business you can be proud of.

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Customer Reviews

I purchased the PDF copy of this eBook and have been thoroughly impressed with the detail involved in it. As a virtual assistant, I can confirm everything in here and have learned some new things myself. Lisa breaks everything down, step by step, to help you start and run a successful VA business. While there are no guarantees for anything, if you are certain of your skills and your love for this type of work, you can certainly succeed if you are willing to put in the effort and time required to do so. She helps dispel some of the VA myths out there and prepare you for the reality of the work. Let me just say she is right about all of it. I highly recommend this eBook if you are looking to make money from home but aren't sure how to get started. This is NOT a quick "get rich" scheme. You won't get rich, but you CAN make a good paying, steady income doing VA work.

To put it bluntly, I was highly impressed when I read this ebook. On my blog, I teach people how to write ebooks, so I get a lot of requests to review ebooks of all kinds. This one is packed with useful information. Note: I was interviewed for this ebook and a small portion of my experience was included. I received an advance copy BUT I also bought a copy at full price. This is my way of testing whether or not something is really worth the money--I don't want to recommend anyone else buy something if I'm not willing to buy it myself. This ebook is for people who want to take a skill and offer it as a service online. Skills might include writing, editing, bookkeeping, design, administrative help, consulting, coaching, tutoring, counseling, web development, or any other service that can be done remotely (hence the term "virtual" assistance). Lisa walks you through the process of starting your online business step by step. She offers a ton of resources and tips. She has done this herself so she has extensive experience. Highly recommended.

This ebook is an invaluable resource! I didn't know anything about virtual assistants or what would be involved in becoming one until I came across a link to this ebook. The author, Lisa Morosky, does a great job of giving the reader a detailed and easy-to-digest guide from start-up to working

with and retaining clients. I read through it in a couple of nights, and I'm now using it as a reference guide in starting my own VA business. I especially love the suggestions for products, on-line tools, and other tidbits that Lisa has included in the book. Seriously, if you're thinking about becoming a VA, look no further! This is your go-to guide. Period.

Comprehensive how-to guide for anyone looking to start an online service business. I don't care if you call yourself a virtual assistant, business manager, bookkeeper, or something else entirely, this book gives a step by step guide to how to set up and market a successful business. This has already become a go-to reference manual for me. I read it through quickly once, and am now reading a second time to take detailed notes and work on implementing the action steps. Lisa has a great voice, and takes an often-overwhelming subject and breaks it into practical, bite-sized pieces - all without dumbing down the information or making unrealistic promises about instant riches. She could easily charge double and I would gladly pay it and recommend that others do the same.

I stumbled across *The Bootstrap VA* while researching methods of earning money online. I had never heard of a Virtual Assistant, and was excited to get learning about this new career path. Not only did I have a full understanding of what the business of Virtual Assistance entails, but I didn't have to research any further than this book to confidently start a VA business and start taking on clients. It literally had everything I needed to know, every tool I needed to get started, and a whole section of real world interviews that define and answer just about every question I had. Additionally, when purchasing the book, Mrs. Morosky invited me to become a member of a private group of fellow VA start-ups who had also read the book. That group is made up of people from many different backgrounds each with a different talent or strength, and it has been an immeasurable source of guidance in areas that either weren't spelled out in the book or required further clarification for me. I would recommend *The Bootstrap VA* to anyone who wants to start an online business, and also to anyone who already has an online business. The tools she mentions and the interviews included at the end are full of information that can be applied to any business.

I currently work for a virtual assistant service and I have learned a lot working here about how NOT to run a VA business. I have discovered through working with this company what I really like to do (proofing, editing & research) It has inspired me to jump into the ring on my own. I researched several Ebooks before settling on *A Bootstrap VA*... I am glad out of all the options I selected this book! It really breaks down what you need to do to put a VA business together and start your own

business. I am getting started with the 30 day plan (a special bonus when you buy the book) and am totally excited to get started! Thanks for making this business not seem so overwhelming! - The future owner of A Brighter Day VA

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